

SOUTH CAROLINA OSTEOPATHIC MEDICAL SOCIETY

2021 Winter CME Virtual Conference February 19-20, 2021

WHERE:

The Conference will be held virtually due to the COVID-19 pandemic.

CONFERENCE HOURS:

Friday, Feb. 19, 8:45 a.m. to 7 p.m. and Saturday, Feb. 20, 8 a.m. to 6:15 p.m.

CONFERENCE TOPICS:

State Mandated Prescribing and Monitoring Controlled Substances, COVID-19, Changing landscape of medicine, Telemedicine, Coding and billing, Cardiology, Dermatology, Diabetes, OMM, Vascular surgery, Pediatric ADHD, and many more updates for the osteopathic physician.

ATTENDANCE:

An estimated 75-100 physicians from South Carolina are expected to attend, as well as numerous faculty and medical students from the Edward Via College of Osteopathic Medicine (VCOM–Carolinas) in Spartanburg, SC. Given that this conference is virtual during the COVID-19 pandemic, we hope to extend our reach to osteopathic physicians outside of South Carolina.

SPONSOR ACKNOWLEDGEMENT:

All sponsors will be featured on the conference webpage at <https://www.scdos.org/winter-cme-conference> and on promotional materials. A virtual hangout room is available for sponsors during set times to interact with attendees. Sponsors will also be acknowledged in the monthly membership newsletters both before and after the conference.

EXHIBIT SPACE:

Given that this conference is virtual during the COVID-19 pandemic, there will not be a physical exhibit space. However, we can make available a virtual hangout room for sponsors to be available during set times to interact with attendees.

Sponsor Rules and Regulations

1. **Exhibit Purpose-**Exhibits are intended for educational and informational purposes to improve osteopathic education, practice and research. All materials/equipment should not contain any inaccurate or misleading information. SCOMS reserves the right to determine if an exhibit meets the objectives and standards of SCOMS. Exhibits should complement the meetings and sessions by enabling registrants to see, hear, examine, question and evaluate the latest developments in equipment, supplies and services relevant to osteopathic physicians.
2. **Eligibility to Exhibit-**Exhibitors must agree to meet the objectives stated above. Exhibitors may sell merchandise or services in the exhibit area. No product, apparatus, instrument, device or drug that is subject of litigation pending before the Food and Drug Administration may be exhibited. In cases of pending compliance or noncompliance with the FDA items can only be exhibited if a disclaimer is posted stating: FDA LISTING PENDING. All products or services exhibited must comply with all state and local regulations and with all FDA regulations for such products and services, except as provided above.
3. **Assignment of Booth Exhibits-**Contracts and payments in full for booth exhibits are accepted on a first-come, first-served basis. To ensure that booth space has been reserved, your application and payment in full should be submitted as soon as possible. Reservations are not assured until application and payment are both received.
4. **Insurance-**Each exhibiting company is required to insure itself against property loss or damage and against liability for personal injury.
5. **Physical booths** will not be available during the virtual conference. Each sponsor is given the opportunity to participate in a virtual hangout room for sponsors during set times to interact with attendees. SCOMS must be notified of sponsor cancellations, in writing on company letterhead, before February 1, 2021. No refund will be made for cancellations after that date.
6. **Registration and Badges-**All exhibitors should register their personnel in advance and name badges are encouraged for identification purposes.
7. **Exhibitor Activities-**SCOMS reserves the right to restrict exhibits that, in their judgment, detract from the overall professional demeanor of the exhibit area. This reservation includes persons, objects, conduct, printed materials or anything of a character that may be objectionable to the exhibit area as a whole. Expulsion of or restrictions placed on an exhibitor may not give rise to a claim for any refund of rentals or other exposition expenses. Smoking in the exhibit hall is strictly prohibited. Exhibitors will be responsible for any damage done to the hotel building by themselves or their employees.
8. **Subletting of Space-**Exhibitors may not assign, sublet or appropriate the whole or any part of the space allocated without the express written consent of SCOMS.
9. **Security-**SCOMS shall not be held responsible for the loss or damage to any material for any cause at any time during the conference or after hours and encourages the exhibitor to exercise normal precautions to prevent loss or damage.
10. **Liability-** The exhibitor indemnifies and agrees to hold harmless SCOMS and their owners, officers, directors, employees and agents from and against any actions, losses, costs, damages, claims and expenses (including attorney's fees arising from any damages to property or bodily injury to exhibitors, his agents, representatives, employees by reason of the exhibitor's occupancy or use of the exhibitor facilities). Upon signing the contract, the exhibitor expressly releases the foregoing institutions, individuals and committees from any and all claims for loss, damage or injury. This also includes the period of storage prior to and following the meeting.
11. **Cancellation-**Should any situation beyond the control of SCOMS arise to prevent the 2021 Winter CME Conference from occurring, SCOMS will not be held liable for any expenses incurred by the exhibitor except the rental cost of the booth, which will be refunded in full.

Sponsorship Terms and Conditions

1. **Statement of Purpose:** Program is for scientific and educational purposes only and will not promote the company's products, directly or indirectly.
2. **Control of Content and Selection of Presenters and Moderators:** Sponsor is ultimately responsible for control of content and selection of presenters and moderators. Company, or its agents, will respond only to sponsor initiated requests for suggestions of presenters or sources of possible presenters. Company will suggest more than one name (if possible), will provide speaker's qualifications, will disclose financial or other relationships between company and speaker, and will provide this information in writing. Sponsor will record role of company, or its agents, in suggesting presenter(s); will seek suggestions from other sources, and will make selection of presenter(s) based on balance and independence.
3. **Disclosure of Relationship:** Company, or its agents, will disclose any significant relationship between the Sponsor and the company (e.g. grant recipient) or between individual speakers or moderators and the company.
4. **Involvement in Content:** There will be no "scripting", emphasis, or influence on the content by the company or its agents.
5. **Ancillary Promotional Activities:** No promotional activities will be permitted in the same room or oblique path as the educational activity. No product advertisements will be permitted in the program room.
6. **Objectivity and Balance:** Sponsor will make every effort to ensure that the data regarding the company's products (or competing products) are objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or alternative treatments.
7. **Limitations of Data:** Sponsor will ensure, to the extent possible, disclosure of limitations of data, e.g. research, interim analyses, preliminary data, or unsupported opinion.
8. **Discussion of Unproved Uses:** Sponsor will require that presenters disclose when a product is not approved in the United States for the use under discussion.
9. **Opportunities for Debate:** Sponsor will ensure opportunities for questioning or scientific debate.
10. **Independence of Sponsor in the use of Contributed Funds:**
 - a) Funds should be in the form of unrestricted monies made payable to the South Carolina Osteopathic Medical Society.
 - b) All other support associated with this CME activity (e.g. distributing brochures, preparing slides) must be given with the full knowledge and approval of the South Carolina Osteopathic Medical Society.
 - c) No other funds from the commercial company will be paid to the program director, faculty, or other involved with the CME activity (e.g. additional honoraria, extra social events, etc.)
 - d) Funds may be used to cover the cost of one or more modest social activities held in conjunction with the educational program which furthers the CME educational experience and/or allows an educational discussion or exchange of ideas.

The Commercial Supporter agrees to abide by all requirements of the AOA Guidelines for Relationships between Accredited Sponsors and Commercial Supporters of CME.

The Accredited Sponsor agrees to: 1) abide by the AOA Guidelines for Relationships between Accredited Sponsors and Commercial Supporters of CME; 2) acknowledge educational support from the commercial company in program brochures, syllabi, and other program materials; and 3) upon request, furnish the commercial supporter a report concerning the expenditure of the funds provided.

PLEASE COMPLETE AND SIGN THE SPONSORSHIP APPLICATION

SPONSORSHIP APPLICATION
South Carolina Osteopathic Medical Society
2021 Winter CME Virtual Conference • February 19-20, 2021

Company Name: _____
Contact Name: _____
Address: _____
Telephone: _____ Cell: _____
Fax: _____ Email: _____

Representative(s) Participating: _____

SPONSORSHIP LEVELS:

_____ **\$2,500 CO-SPONSOR ----- SOLD!!**

_____ **\$1,500 GOLD SPONSOR**

- Company list on conference website and promotional materials
- A virtual hangout room during set times to interact with attendees
- Acknowledgement in the monthly membership newsletters
- 60-second video embedded in the virtual platform

_____ **\$1,000 SILVER SPONSOR**

- Company list on conference website and promotional materials
- A virtual hangout room during set times to interact with attendees
- Acknowledgement in the monthly membership newsletters
- 30-second video embedded in the virtual platform

_____ **\$500 BRONZE SPONSOR**

- Company list on conference website and promotional materials
- A virtual hangout room during set times to interact with attendees
- Acknowledgement in the monthly membership newsletters

SCOMS Tax ID Number: 57-0827826

AGREED

Company Representative, _____, agrees to SCOMS
Sponsor/Exhibitor Rules and Regulations and Sponsorship Terms and Conditions.

Company Signature: _____ Date: _____

SCOMS Signature: _____ Date: _____

Please complete and send to:
SCOMS • 350 Howard Street • Spartanburg, SC 29303
Email: tammy@scdos.org • Phone: (864) 327-9995