# SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

2024 Winter CME Conference February 16-18, 2024 Myrtle Beach Marriott at Grande Dunes Myrtle Beach, SC



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## Why the South Carolina Osteopathic Medical Society?

- The ONLY state-wide organization representing nearly 2,000 Doctors of Osteopathic Medicine in South Carolina.
- Doctors of Osteopathic Medicine (DO) are fully trained and licensed physicians who can choose to specialize in every recognized area of medicine, from neonatology to neurosurgery.
- DOs take a whole-person approach to care and use the most current scientific knowledge to promote health, diagnose and treat disease, and establish strong relationships with patients focusing on prevention.

## Why Support the 2024 Winter CME Conference?

- The SCOMS Winter CME Conference attracts more than 100 osteopathic physicians, fellows, residents, students, medical school faculty members, and health care professionals from across the state, region and beyond who are engaged in continuing medical education and hands-on learning forums.
- Scheduled physician meet and greet opportunities: Exhibit hall hours, scheduled breaks, SCOMS Board Reception, Friday event networking event, Saturday breakfast, lunch and Saturday buffet dinner and silent auction.

## **2024 Winter CME Conference**

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## EXHIBIT & SPONSORSHIP OPPORTUNITIES



	Co-Sponsor \$4,000	Platinum \$2,500	Gold \$1,750	Silver \$1,250	Bronze \$850	Exhibitor \$795/\$925
Website, Promotional Materials, Advertising	EDLD.	Promi SOLD	Prominent Billing	Placement	Mention	Recognition in Exhibitors List
Exhibit Hall	Premier Placement	Premier Placement	Premier Placement	Placement	Placement	Placement
Conference Program	Full page	Full page	1/2 page	1/4 page	Mention	Mention
List of Conference Attendees	$\checkmark$	~	$\checkmark$	$\checkmark$	~	$\checkmark$
Refreshment Breaks	$\checkmark$	~	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Friday Evening	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Saturday Breakfast	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	~
Saturday Lunch	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Saturday Evening Reception	$\checkmark$	~	$\checkmark$	$\checkmark$	~	~
SCOMS Board Reception	$\checkmark$	$\checkmark$	$\checkmark$	~		
Hospitality Suite	$\checkmark$	$\checkmark$				
Conference Signage	$\checkmark$	$\checkmark$				

All packages include one draped and skirted six-foot display table and two chairs.

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## ADDITIONAL OPTIONS

	Evening Reception Sponsor \$1,500	Lunch Sponsor \$1,000	Breakfast Sponsor \$750	Networking Sponsor \$500	Poster Presenta- tion Sponsor \$350	Break Sponsor \$250	Silent Auction Item	Conference Gift Bag Donation
Conference Program	Mention	Mention	Mention	Mention	Mention	Mention	Mention	Mention
Signage	$\checkmark$	~	$\checkmark$	$\checkmark$	$\checkmark$	✓	$\checkmark$	
Saturday Evening Reception	$\checkmark$							

#### Deadline

Contract and payment due no later than January 5, 2024

### Refunds

No refunds issued after January 5, 2024.

Any cancellations before that date will be assessed a \$50 administration fee.

### **Hotel Reservations**

The Marriott Myrtle Beach Resort & Spa at Grande Dunes (8400 Costa Verde Dr., Myrtle Beach, SC 29572) will have a block of rooms with rates beginning at \$189 per night plus tax.

## Reservations can be made <u>online</u> or by calling (843) 449-8880 by January 16, 2024.

### Liability

Disclaimer of liability: This agreement between SCOMS and the exhibitor is a license to use exhibition space at the event. No bailment is intended or created. SCOMS shall not be responsible or liable for lost, stolen or damaged property of exhibitor or personal injuries to exhibitor or exhibitor's representatives. Exhibitor expressly releases SCOMS from any liability for any loss, damage or injuries.

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## **Sponsor and Exhibitor Information**

## Friday, February 16:

	Time	Room
Exhibitor Set-Up	10:00 - 11:45 a.m.	East Loggia
Exhibit Hall Open	12:00 - 5:15 p.m.	East Loggia
SCOMS Board Reception for Sponsors & Speakers	5:30 - 6:15 p.m.	Hospitality Suite

## Saturday, February 17:

	Time	Room
Breakfast with the Exhibitors	7:30 - 8:15 a.m.	East Loggia
Exhibit Hall Open	7:30 a.m 3:30 p.m.	East Loggia
Saturday Evening Buffet Dinner & Silent Auction	6:30 - 8:30 p.m.	Courtyard

## Sunday, February 18:

	Time	Room
Breakfast with the Exhibitors	7:30 - 8:15 a.m.	East Loggia
Exhibit Hall Open	7:30 - 10:45 a.m.	East Loggia
Exhibit Hall Teardown	10:45 a.m.	East Loggia

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#### Myrtle Beach Marriott at Grande Dunes

Myrtle Beach, SC

#### **EXHIBIT & SPONSOR CONTRACT**

Organization Name:

Contact Name & Title:

Mailing Address:

Email Address:

Office Phone/Cell Phone:

Name of Representative(s) Attending Conference:

Products/services you represent:

#### LEVELS

- **□** <u>Co-Sponsor-</u>\$4,000
- **⊟** Platinum Sponsor- \$2,500
- □ Gold Sponsor- \$1,750
- □ Silver Sponsor- \$1,250
- □ Bronze Sponsor- \$850
- □ Exhibitor- \$825 (1 Person)
- □ Exhibitor- \$925 (2 People)

#### Electrical? Yes No

(Charges may apply)

#### ADDITIONAL OPTIONS

- □ Evening Reception Sponsor- \$1,500
- □ Lunch Sponsor- \$1,000
- □ Breakfast Sponsor- \$750
- □ Networking Sponsor- \$500
- □ Poster Presentation Sponsor- \$350
- □ Break Sponsor- \$250
- □ Silent Auction Item
- □ Conference Gift Bag Donation

#### PAYMENT

Check payable to: SCOMS 350 Howard St., Spartanburg, SC 29303 Credit Card: 
Visa 
Mastercard 
Discover 
American Express

Cardholder Name:	
Billing Address:	
City, State, Zip:	
Card Number:	
Exp. Date:	
CVV:	
Signature of Cardholder:	

□ Accept Participation: By completion of this form, I acknowledge that I have read and agree with the Terms and Conditions available online. I agree to participate in the 2024 SCOMS Winter CME Conference and I commit my company to the above financial obligation(s). Contract and payment due no later than January 5, 2024.

#### SPONSOR/EXHIBITOR SIGNATURE:\_\_\_\_\_

Date:

