Privacy Policy

Last updated August 8, 2024

This privacy notice for South Carolinas Osteopathic Medical Society (doing business as SCOMS) ("we", "us", or "our"), describes how and why we might collect, store, use, and/or share ("process") your information when you use our services, such as when you:

- Visit our website at https://www.scdos.org/, or any website of ours that links to this privacy notice
- Engage with us in other related ways, including sales, marketing, or events

Questions or concerns? Reading this privacy notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use our services. If you still have any questions or concerns, please contact us.

Summary of Key Points

This summary provides key points from our privacy notice.

What personal information do we process? When you visit, use, or navigate our website, we may process personal information depending on how you interact with us and SCOMS, the choices you make, and the products and features you use.

Do we process any sensitive personal information? We do not process sensitive personal information.

Do we collect any information from third parties? We do not collect any information from third parties.

How do we process your information? We process your information to provide, improve, and administer our services, communicate with you, for security and fraud prevention, and to comply with the law. We may also process your information for other purposes with your consent. We process your information only when we have a valid legal reason to do so.

In what situations and which parties do we share your personal information? We may share information in specific situations and with specific third parties.

How do we keep your information safe? We have organizational and technical processes and procedures in place to protect your personal information. However, no electronic transmission over the internet or information storage technology can be guaranteed 100% secure, so we cannot promise of guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal or modify your information. **What are your rights?** Depending on where you are located geographically, the applicable privacy law may mean you have certain rights regarding your personal information.

How do you exercise your rights? The easiest way to exercise your rights is by submitting a data subject access request or by contacting us. We will consider and act upon any request in accordance with applicable data protection laws.

1. WHAT INFORMATION DO WE COLLECT?

We collect personal information that you voluntarily provide to us when you register on our website, express an interest in obtaining information about us, when you participate in activities sponsored by SCOMS, or otherwise contact us.

The personal information we collect depends on the context of your interactions with SCOMS, the choices you make, and the features you use. The personal information we collect may include the following:

- Names
- phone number
- email address
- mailing address
- job title
- username
- contact preferences
- contact or authentication data
- billing address

We do not process sensitive information. We may collect data necessary to process your payment if you choose to make purchases, such as your credit card number and the security code. All payment data is handled and stored by MemberClicks. <u>You may find their privacy notice here</u>.

All personal information provided to us must be true, complete, and accurate, and you must notify us of any changes to such personal information.

2. HOW DO WE PROCESS YOUR INFORMATION?

We process your personal information for a variety of reasons, depending on how you interact with SCOMS, including:

• To facilitate account creation and authentication and otherwise manage user accounts. We may process your information so you can create and log in to your account, as well as keep your account in working order.

- To respond to user inquiries/offer support to users. We may process your information to respond to your inquiries and solve any potential issues you might have with SCOMS.
- To send administrative information to you. We may process your information to send you details about our products and services, changes to our terms and policies, and other similar information.
- To send you marketing and promotional communications. We may process the personal information you send to us for our marketing purposes. If this is in accordance with your marketing preferences. You can opt out of our marketing emails at any time.
- To evaluate and improve our services, marketing, and your experience. We may process your information when we believe it is necessary to identify usage trends, determine the effectiveness of our promotional campaigns, and to evaluate and improve our services, marketing, and your experience.

3. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

We may need to share your personal information in the following situations

• Business transfers. We may share or transfer your information in connection with, or during negotiations of any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

4. HOW LONG DO WE KEEP YOUR INFORMATION?

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy notice. Retention period is required or permitted by law (such as tax, accounting, or other legal requirements). No purpose in this notice will require us to keep your personal information for longer than the period in which users have an account with us.

When we have no ongoing legitimate business need to process your personal information, we will delete your information, or if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

5. HOW DO WE KEEP YOUR INFORMATION SAFE?

We have implemented appropriate and reasonable technical and organizational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Although we will do our best to protect your personal information, transmission of personal information to and from SCOMS is at your own risk. You should only access the SCOMS website from a secure environment.

6. DO WE COLLECT INFORMATION FROM MINORS?

We do not knowingly collect, solicit data from, or market to children under 18 years of age, nor do we knowingly sell such personal information. By using the SCOMS website, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the services. If we learn that personal information from users less than 18 years of age has been collected, we will deactivate the account and take reasonable measures to promptly delete such data from our records. If you become aware of any data we may have collected from children under age 18, please contact us.

7. WHAT ARE YOUR PRIVACY RIGHTS?

Withdrawing your consent: If we are relying on your consent to process your personal information, which may be express and/or implied consent depending on the applicable law, you have the right to withdraw your consent at any time by contacting us.

However, please note that this will not affect the lawfulness of the processing before its withdrawal no, when applicable law allows, will lit affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

Opting out of marketing and promotional communications: You can unsubscribe from our marketing and promotional communications at any time by clicking on the unsubscribe link in the emails we send, or by contacting us.

Account Information: If you would at any time like to review or change the information in your account or terminate your membership, you can contact us.

8. CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track (DNT) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage, no uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a

standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this privacy notice.

California law requires us to let you know how we respond to web browser DNT signals. Because there currently is not an industry or legal standard for recognizing or honoring DNT signals, we do not respond to them at this time.

Global Privacy Control

9. DO UNITED STATES RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?

Categories of personal information we collect:

- Identifiers
 - Example: contact details such as real name, alias, postal address, telephone or mobile number, email address, username.
- Personal Information as defined in the CA Customer Records Statute
 - Example: Name, contact information, education, employment, financial information
- Protected classification characteristics under state or federal law
 - Example: Gender, age, date of birth, other demographic data
- Commercial information
 - Example: Transaction information, purchase history, payment information
- Professional or employment related information
 - Example: business contact information, professional qualifications
- Education

Categories of personal information we DO NOT collect:

- Biometric information
 - Example: fingerprint and voiceprint
- Internet or other similar network activity
 - Example: browsing history, search history, online behavior, interest data, and interactions with our and other websites, applications, systems, and advertisements
- Geolocation data
 - Example: device location
- Audio, electronic, sensory, or similar information
 - Example: images and audio, video or call recordings
- Inferences drawn from collected personal information

- Inferences drawn from any of the collected personal information listed above to create a profile
- Sensitive personal information

We may also collect other personal information outside of these categories through instances where you interact with us in person, online, or by phone or mail in the context of:

- Receiving help through customer support channels
- participating in surveys or contests
- facilitation in delivery of services and to respond to your inquiries

We will use and retain the collected personal information as needed as long as the user has an account with us.

Will your information be shared with anyone else?

We may use your personal information for our own business purposes. This is not considered to be "selling" of your personal information. We have not disclosed, sold, or shared any personal information with third parties for a business or commercial purpose in the preceding twelve (12) months. We will not sell or share personal information in the future belonging to SCOMS members.

You have rights under certain US state data protection laws. However, these rights are not absolute, and in certain cases, we may decline your request as permitted by law. These rights include:

- Right to know whether we are processing your personal data
- Right to access your personal data
- Right to correct inaccuracies in your personal data
- Right to request the deletion of your personal data
- Right to obtain a copy of the personal data you previously shared with us
- Right to non-discrimination for exercising your rights
- Right to opt out of the processing of your personal data if it is used for targeted advertising (or sharing as defined under California's privacy law), the sale of your personal data or profiting in furtherance of decisions that produce legal or similarly significant effects.

Depending upon the state where you live, you may also have the following rights:

- Right to obtain a list of the categories of third parties to which we have disclosed personal data (as permitted by applicable law, including California's and Delaware's privacy law)
- Right to obtain a list of specific third parties to which we have disclosed personal data (as permitted by applicable law, including Oregon's privacy law)
- Right to limit use and disclosure of sensitive personal data (as permitted by applicable law, including California's privacy law)
- Right to opt out of the collection of sensitive data and personal data collected through the operation of a voice or facial recognition feature (as permitted by applicable law, including Florida's privacy law)

How to exercise your rights: Contact us by referring to the contact details at the bottom of this document. We will honor your opt out preferences.

Under certain US state data protection laws, you can designate an authorized agent to make a request on your behalf. We may deny a request from an authorized agent that does not submit proof that they have been validly authorized to act on your behalf in accordance with applicable laws.

Request verification: Upon receiving your request, we will need to verify your identity to determine you are the same person about whom we have the information in our system. We will only use personal information provided in your request to verify your identity or authority to make the request. However, if we cannot verify your identity from the information already maintained by us, we may request that you provide additional information for the purposes of verifying your identity and for security or fraud prevention purposes.

If you submit the request through and authorized agent, we may need to collect additional information to verify your identity before processing your request and the agent will need to provide a written and signed permission from you to submit such a request on your behalf.

Appeals: Under certain US state data protection laws, if we decline to take action regarding your request, you may appeal our decision by contacting us. We will inform you in writing of any action taken or not taken in response to the appeal, including a written explanation of the reasons for the decisions. If your appeal is denied, you may submit a complaint to your state attorney general.

California "Shine The Light" Law

California Civil Code Section 1798.83, also known as the "Shine the Light" law, permits our users who are California residents to request and obtain from us, once a year and free of

charge, information about categories of personal information we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please contact us.

10. DO WE MAKE UPDATES TO THIS NOTICE?

We may update this privacy notice from time to time. The updated version will be indicated by an updated "revised" date at the top. If we make material changes to this privacy notice, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this privacy notice frequently to be informed about how we are protecting your information.

11. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

You may email:

Andrea Powell at andrea@scdos.org or Tammy Whaley at tammy@scdos.org.

You may call:

Andrea Powell at (864) 327 – 9919 or Tammy Whaley at (864) 327 – 9995

You may mail:

South Carolina Osteopathic Medical Society 350 Howard Street Spartanburg, SC 29303

12. HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?

Based on the applicable laws of your country or state of residence in the US, you may have the right to request access to the personal information we collect from you, details about how we have processed it, correct inaccuracies, or delete your personal information. You may also have the right to withdraw your consent to our processing of your personal information. These rights may be limited in some circumstances by applicable law. To request to review, update, or delete your personal information, please contact us.