



SCOMS WINTER CME CONFERENCE

**2025 SPONSORSHIP &
EXHIBITOR OPPORTUNITIES**

FEBRUARY 14 – 16, 2025
AC HOTEL | GREENVILLE, SC

WWW.SCDOS.ORG



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ABOUT US



The South Carolina Osteopathic Medical Society (SCOMS) is the voice for osteopathic medicine in the state of South Carolina. Membership is comprised of 700 physicians, residents, medical students, and associates who have an unwavering passion for the osteopathic profession.

The purpose of SCOMS is to promote the osteopathic medicine profession and to provide valuable services to its members such as advocacy, networking opportunities, CME sessions to maintain compliance requirements, updates on legislative issues, and opportunities for research collaboration.

With nearly 2,000 DOs practicing across the state, SCOMS works tirelessly to advocate for these physicians and to promote a greater understanding of the osteopathic profession.

WHAT ARE DOs

- Doctors of Osteopathic Medicine (DO) are fully trained and licensed physicians who can choose to specialize in every recognized area of medicine, from neonatology to neurosurgery.
- DOs focus on mind, body and spirit and take a whole-person approach to care and use the most current scientific knowledge to promote health, diagnose and treat disease, and establish strong relationships with patients focusing on prevention.



To learn more, visit www.scdos.org or call 864-327-9995.

SCOMS WINTER CME CONFERENCE

The SCOMS Winter CME Conference attracts more than 100 osteopathic physicians, fellows, residents, students, medical school faculty members, and health care professionals from across the state, region and beyond whom are engaged in continuing medical education and hands-on learning forums.

Through sponsorship and exhibit opportunities, you can network, engage, inspire, and influence over 100 physicians, medical students, medical school faculty members, and health care professionals through a variety of opportunities to fit any budget. You will enjoy personal engagements with conference attendees during scheduled physician meet and greet opportunities such as Exhibit Hall Hours, Networking Breaks, SCOMS Board Reception for Sponsors and Speakers, Award Winning Poster Presentations, Saturday Lunch, and Saturday Evening Reception and Silent Auction.

Join us **FEBRUARY 14 -16, 2025
GREENVILLE, SC**



WHY EXHIBIT?

Spend a weekend in Downtown Greenville in a relaxed setting when you can Connect, Impact, Network, and Engage with more than 100 osteopathic physicians, fellows, residents, students, medical school faculty members, and health care professionals from across the state, region and beyond.

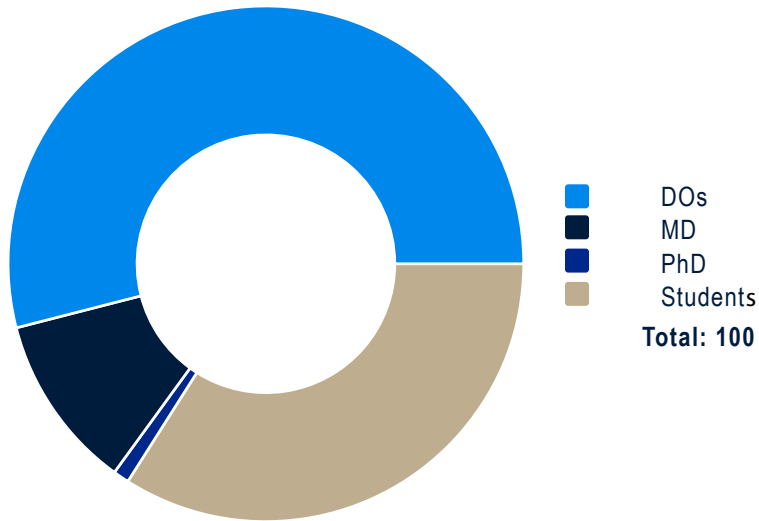
- Connect with conference attendees from across the state, region and beyond
- Impact your business by reaching the ideal target audience
- Network by engaging in personal dialogue to form solid business relationships
- Engage with other conference supporters to build a greater awareness of your organization



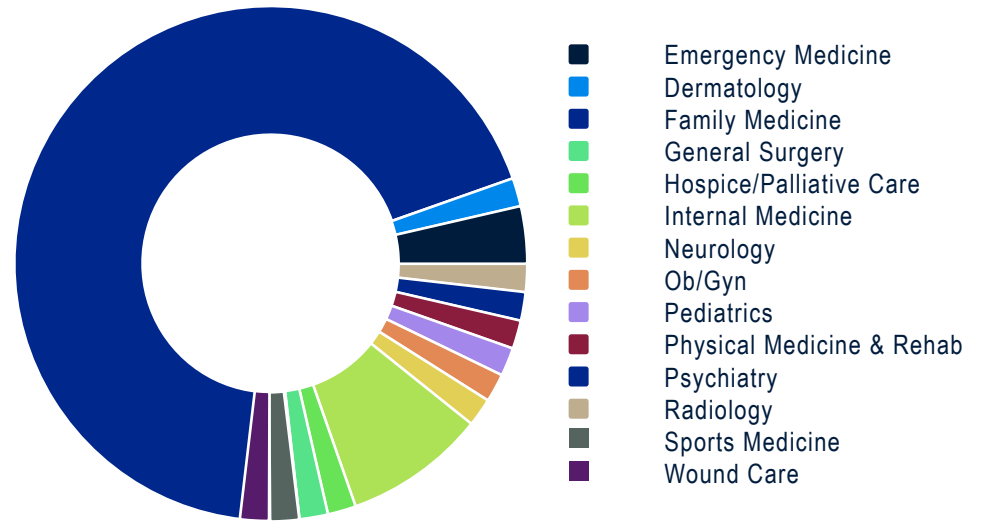
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For more information, visit www.scdos.org
Tammy E. Whaley | 864-327-9995 | tammy@scdos.org
Andrea Powell | 864-327-9919 | andrea@scdos.org

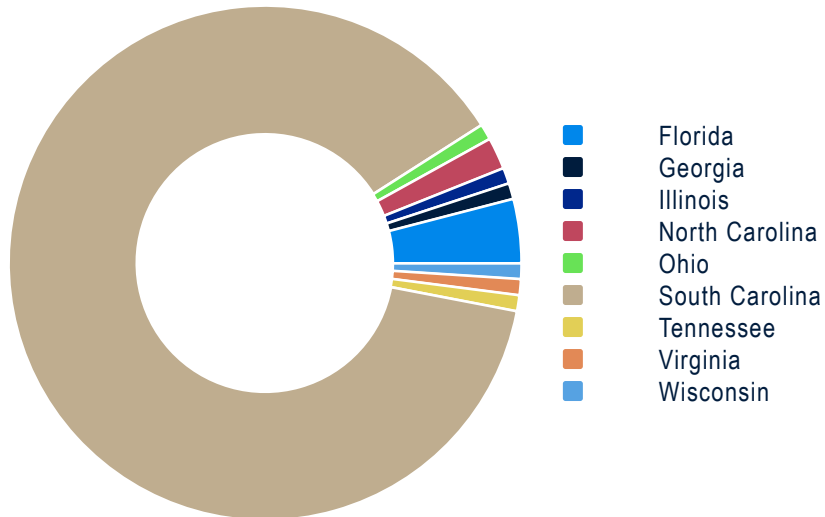
2024 CONFERENCE ATTENDEE DEMOGRAPHICS



2024 CONFERENCE ATTENDEES BY SPECIALTY



2024 CONFERENCE ATTENDEES DEMOGRAPHICS



Attendee Summary

Attendees	100
States	9
Organizations	34
Specialties	14



Become a Sponsor

The SCOMS Winter CME Conference is a prime opportunity for personal engagement with:

- Physicians who are interested in the latest medical advancements and technologies
- Medical students who are exploring residency opportunities
- Fellows and Residents who are scouting out career opportunities
- Medical school administrators and faculty members who are seeking collaborations and partnerships
- Health care professionals who are promoting research

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SPONSORSHIP PACKAGES

SOLD!

CONFERENCE CO-SPONSOR | EXCLUSIVE \$7,500

- Receive prime exposure for your organization as the exclusive conference co-sponsor with logo and branding on all conference materials, including brochures, website, social media, and signage, ensuring maximum visibility
- Showcase your organization with prominent exhibit booth placement, driving more traffic and interest from attendees
- Build long-term relationships with other sponsors, organizers, and attendees, leading to future collaboration and business opportunities
- Receive a full-page, full-color ad in the conference program booklet along with up to six exhibitor badges
- Make contacts with conference attendees at networking breaks, reception for sponsors and speakers, and Saturday evening reception and silent auction

Due Date: Reservation and materials by September 15





SATURDAY EVENING RECEPTION & SILENT AUCTION SPONSOR | EXCLUSIVE \$4,000

- Align your brand with the highlight of the conference as the buzz and anticipation will have been building and attendees will engage in lighthearted rivalry as they strive to place the winning bids and networking the evening away
- Your company will receive pre-conference promotion and branding on all conference materials, including brochures, website, social media, and signage, ensuring maximum visibility and on-site advertising includes signage at the event and your company's logo on each drink ticket
- Receive a full-page, full-color ad in the conference program booklet along with up to four exhibitor badges
- Showcase your organization with prominent exhibit booth placement, driving more traffic and interest from attendees
- Make contacts with conference attendees at networking breaks, reception for sponsors and speakers, and Saturday evening reception and silent auction

Due Date: Reservation and materials by October 14



LUNCH SPONSOR | EXCLUSIVE \$3,000

- Generate a buzz about your company pre-conference with promotion on the website, attendee emails and social media posts
- At the conference, attendees will see highly visible promotions for your company in the conference program and with a 30- or 60-second video that opens the lunch session
- Showcase your organization with prominent exhibit booth placement, driving more traffic and interest from attendees
- Receive a half-page, full-color ad in the conference program booklet along with up to four exhibitor badges
- Make contacts with conference attendees at networking breaks, reception for sponsors and speakers, and Saturday evening reception and silent auction

Due Date: Reservation and materials by November 11



THAT'S AMORE SPECIALTY COCKTAIL SPONSOR | EXCLUSIVE \$2,000

- Promote your business at the eclectic and intimate Valentine's Day Celebration in The Press Room as guests celebrate in a whimsical and relaxed environment
- Your company will receive pre-conference promotion and branding on all conference materials, including brochures, website, social media, and signage, ensuring maximum visibility as well as on-site advertising in the private elevator and private entrance to The Press Room along with your company's logo on each drink ticket
- Showcase your organization with prominent exhibit booth placement, driving more traffic and interest from attendees
- Receive a half-page, full-color ad in the conference program booklet along with up to four exhibitor badges
- Make contacts with conference attendees at networking breaks, reception for sponsors and speakers, and Saturday evening reception and silent auction

Due Date: Reservation and materials by November 11

SOLD!

ALUMNI LUNCH SPONSOR | EXCLUSIVE \$1,750

- Graduates of the Edward Via College of Osteopathic Medicine will gather for lunch, and this presents a fantastic opportunity to promote your company to an exclusive group of young practicing physicians
- Take advantage of the one-on-one with the alumni to ask targeted questions related to business development, scientific endeavors, etc.
- Showcase your organization at an exhibit booth, driving more traffic and interest from attendees
- Receive a one-fourth page, full-color ad in the conference program booklet along with up to four exhibitor badges
- Make contacts with conference attendees at networking breaks, reception for sponsors and speakers, and Saturday evening reception and silent auction

Due Date: Reservation and materials by November 11





SILENT AUCTION SPONSOR | EXCLUSIVE \$1,500

- Maximize your marketing by sponsoring this highly competitive and good-natured silent auction that supports the SCOMS Scholarship & Awards Program
- Your logo will be prominently displayed as the exclusive sponsor on the silent auction web page where attendees and supporters place their bids ahead of the conference and your logo will also be included on all bid sheets and on-site promotions
- Showcase your organization at an exhibit booth, driving more traffic and interest from attendees
- Receive a one-fourth page, full-color ad in the conference program booklet along with up to four exhibitor badges
- Make contacts with conference attendees at networking breaks, reception for sponsors and speakers, and Saturday evening reception and silent auction

Due Date: Reservation and materials by October 14



SPONSORSHIP PACKAGES

SWAG BAGS | EXCLUSIVE \$1,000

- Get noticed and receive immediate brand recognition when you sponsor this exclusive opportunity
- All attendees need a bag to carry their conference materials – preferably one with your logo that they will use for years to come
- Showcase your organization at an exhibit booth, driving more traffic and interest from attendees
- Receive logo placement in the conference program booklet along with up to three exhibitor badges
- Make contacts with conference attendees at networking breaks and Saturday evening reception and silent auction

Due Date: Reservation and materials by November 11

ATTENDEE LANYARDS | EXCLUSIVE \$1,000

- Get noticed and receive immediate brand recognition when you sponsor this exclusive opportunity
- All attendees must wear an event name badge to access conference meetings and networking events
- Showcase your organization at an exhibit booth, driving more traffic and interest from attendees
- Receive logo placement in the conference program booklet along with up to three exhibitor badges
- Make contacts with conference attendees at networking breaks and Saturday evening reception and silent auction

Due Date: Reservation and materials by November 11

**Special Deal: Sponsor both the Swag Bags and Attendee Lanyards for \$1,500*



NETWORKING COFFEE BREAK SPONSOR | \$875

- Give attendees an extra pep in their step with a caffeine boost while you network among conference attendees, speakers and guests
- Showcase your organization at an exhibit booth, driving more traffic and interest from attendees
- Your organization's signage will be prominently displayed at the coffee station and logo placement in the conference program booklet along with up to two exhibitor badges
- Make contacts with conference attendees at networking breaks and Saturday evening reception and silent auction

Availability: Limited to 3

Due Date: Reservation and materials by December 2



EXHIBIT BOOTH | \$850 FOR ONE ATTENDEE

- Showcase your organization at an exhibit booth, driving more traffic and interest from attendees
- Receive logo placement in the conference program booklet along with one exhibitor badge
- Make contacts with conference attendees at networking breaks and Saturday evening reception and silent auction

EXHIBIT BOOTH | \$950 TWO ATTENDEES

- Showcase your organization at an exhibit booth, driving more traffic and interest from attendees
- Receive logo placement in the conference program booklet along with one exhibitor badge
- Make contacts with conference attendees at networking breaks and Saturday evening reception and silent auction



The following opportunities may be purchased as enhancements to Exhibit Booths

KNOW BEFORE YOU GO EMAILS | \$750

- Email marketing is an excellent way to grow awareness of your business
- Information packed emails will be sent to all attendees to share important details leading up to the conference such as hotel accommodations, conference schedule, program booklet, meet the speakers, silent auction items, visitor information, and much more
- Take advantage of this high-impact opportunity to promote your brand and drive traffic to your website

Availability: Limited to 2

Due Date: Reservation and materials by October 14

EXHIBIT HALL PASSPORT CHALLENGE | \$500

- Your organization can join in the fun while greatly increasing your booth traffic and attendee engagement
- Attendees will visit participating booths getting their passport challenge cards stamped. Completed challenge cards will be entered into a drawing to win a prize
- Your organization's logo will be prominently displayed on the challenge card

Availability: Limited to 4

Due Date: Reservation and materials by December 2



POSTER PRESENTATION SPONSOR | \$350

- Show your support for scholarly research conducted by medical students, residents and fellows
- Your organization's signage will be displayed at the Poster Presentation area
- Your company's logo will be included on the certificates presented to the researchers

Availability: Limited to 4

Due Date: Reservation and materials by December 2

SILENT AUCTION DONOR | \$100 OR MORE ITEM VALUE

- Donate an item for the Silent Auction, which raises funds to support the SCOMS Scholarship and Awards Program
- Receive recognition on the silent auction web page

Availability: Limited to 10

Due Date: Reservation and materials by October 14

	CO-SPONSOR \$7,500 SOLD!	SATURDAY EVENING SPONSOR \$4,000	SATURDAY LUNCH SPONSOR \$3,000	COCKTAIL SPONSOR \$2,000	ALUMNI LUNCH SPONSOR \$1,750 SOLD!	SILENT AUCTION SPONSOR \$1,500	LANYARD OR SWAG BAG SPONSOR \$1,000	NETWORKING COFFEE BREAK SPONSOR \$875	EXHIBITOR \$850/\$950
Website, Promotional Materials, Advertising	Co-Sponsor Billing	Prominent Billing	Prominent Billing	Prominent Billing	Placement	Placement	Mention	Mention	Recognition in Exhibitors List
Exhibit Hall	Premier Placement	Prominent Placement	Prominent Placement	Prominent Placement	Prominent Placement	Placement	Placement	Placement	Placement
Conference Program	Full-page, full-color ad	Full-page, full-color ad	Half-page, full-color ad	Half-page, full-color ad	Quarter-page, full-color ad	Quarter-page, full-color ad	Logo Placement	Logo Placement	Logo Placement
List of Conference Attendees	●	●	●	●	●	●	●	●	●
Networking Breaks	●	●	●	●	●	●	●	●	●
SCOMS Board Reception	●	●	●	●	●				
Saturday Lunch	●	●	●	●	●	●	●	●	●
Saturday Evening Reception	●	●	●	●	●	●	●	●	●
Conference Signage	●	●	●	●					

All packages include one draped and skirted six-foot display table and two chairs.



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SPONSOR AND EXHIBITOR INFORMATION

FRIDAY, FEBRUARY 14:

10:00 A.M.	Registration Opens
10:30 – 11:45 A.M.	Exhibit Hall Set Up
12:00 – 12:45 P.M.	VCOM Alumni Lunch SOLD!
12:00 – 5:00 P.M.	Exhibit Hall Open
1:00 – 5:30 P.M.	Conference Sessions
5:30 – 6:15 P.M.	SCOMS Board Reception for Sponsors & Speakers (by invitation)

SATURDAY, FEBRUARY 15:

8:30 - 9:00 A.M.	Coffee Networking - Visit With Exhibitors & Poster Presenters
8:30 A.M. – 4:30 P.M.	Exhibit Hall Open
9:00 A.M. – 5:30 P.M.	Conference Sessions
5:30 – 6:30 P.M.	Reception and Silent Auction

SUNDAY, FEBRUARY 16:

8:30 - 9:00 a.m.	Coffee Networking - Visit With Exhibitors & Poster Presenters
8:30 – 11:00 a.m.	Exhibit Hall Open
9:00 a.m. – 1:00 p.m.	Conference Sessions
11:00 a.m.	Exhibit Hall Tear Down

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EXHIBIT & SPONSOR CONTRACT

Organization Name: _____

Contact Name & Title: _____

Mailing Address: _____

Email Address: _____ Office Phone/Cell Phone: _____

Name of Representavie(s)
Attending Conference: _____

Products/services you represent: _____

SPONSORSHIP OPPORTUNITIES

- Co-Sponsor - \$7,500 **SOLD!**
- Saturday Evening Sponsor - \$4,000
- Saturday Lunch Sponsor - \$3,000
- Cocktail Sponsor - \$2,000
- Alumni Lunch Sponsor - \$1,750
- Silent Auction Sponsor - \$1,500
- Lanyard Sponsor - \$1,000
- Swag Bag Sponsor - \$1,000
- Networking Coffee Break Sponsor - \$875

EXHIBITOR OPPORTUNITIES

- Exhibitor - \$850 (1 Person)
- Exhibitor - \$950 (2 People)

ADDITIONAL OPTIONS

- Know Before You Go Sponsor - \$750
- Exhibit Hall Passport Challenge Sponsor - \$500
- Poster Presentation Sponsor - \$350
- Silent Auction Donor - \$100 or more
- Conference Gift Bag Donation

PAYMENT

Check payable to:
SCOMS
350 Howard St.,
Spartanburg, SC 29303

- Credit Card:
- Visa
 - Mastercard
 - Discover
 - American Express

Card Number: _____ Exp. Date: _____ CVV: _____

Signature of Card Holder: _____

Accept Participation: By completion of this form, I acknowledge that I have read and agree with the Terms and Conditions available online. I agree to participate in the 2025 SCOMS Winter CME Conference and I commit my company to the above financial obligation(s). Contract and payment due no later than **January 6, 2025**.

SPONSOR/EXHIBITOR SIGNATURE: _____ **DATE:** _____